

FIRST DAY[®] INCLUSIVE ACCESS

Increase Student Access and Academic Success with Inclusive Access



First Day[®] is Barnes & Noble College's inclusive access model and provides students discounted first-day-of-class access to their required course materials as part of their tuition or fees. This model offers high-quality digital learning solutions, convenience and ease, delivers affordable options and supports academic success by ensuring every student is prepared on or before the first day of class.

61% of college students reported they were not prepared on the first day of class.*

Our inclusive access solution has lowered the cost of course materials for students on more campuses nationwide. Leveraging our economies of scale with top publishers, our program includes course materials in the cost of tuition at an average discount of over 50 percent and is seamlessly delivered through your school's learning management system (LMS) at the time of registration.

COST is the #1 reason why students choose not to purchase textbooks.*

First Day can easily integrate into your school's unique LMS, registration and financial aid systems, which is why we developed First Day to be flexible to meet the needs of each situation.

Our First Day solution can be applied to a single course, a specific department or program, a year of study, or to the entire curriculum—and it is compatible with eBooks, publisher courseware (digital packages) and BNC OER+ Courseware.

What are the Benefits of First Day[®]?

Single Sign-On

Students will have a single sign-on through the LMS on the first day of class with no additional access code required

Convenience

No need to shop around for the lowest price or navigate finding the right product

Course Material Charge

Payment is made as a material charge with the course and allows for traditional funding (student financial aid) to cover costs or delayed costs

Preferred Pricing

Below market value pricing that reduces the cost on required material

Value Print Option

Optional consumable value print version of the textbook to supplement online content made available in the local bookstore based on publisher availability

Consistency

Consistent first day of class delivery of digital content for students within a course

Compliance

DOE guidelines of below market pricing, delivery by the first day of class and providing students option to Opt-Out is all provided by Barnes & Noble College

Prepared for Class

Faculty are assured 100% of their students are prepared for class

“By allowing students immediate access to online content, we remove added barriers from the students’ learning process, which means they have a better chance of being successful.”

- Betsy Langness, professor, Jefferson Community and Technical College

Learn how we’re working with colleges and universities to provide affordable, accessible digital delivery of course materials.

For more information, visit bncollege.com/academic-solutions/inclusive-access-textbooks/